



CREATING TRANSFORMATIONAL HEALTH CARE LEADERS

Strategic Initiative Funding

Fiscal Year 24





MISSION

NEOMED harnesses diversity, innovation and collaboration to create transformative leaders and improve health through education, discovery and service.

VISION

To be the model of excellence in innovative education and impactful research to create transformational health care leaders of tomorrow.

CORE VALUES

NEOMED incorporates the following values in all that we do:

Leadership | **E**xcellence | **A**dvocacy | **D**iversity | **E**quity | **R**espect

PILLARS

People | Education | Discovery | Service and Community Engagement | Growth
Administrative and Academic Support Operations

FOCUS AREAS

Delivering an *Exceptional Experience* | Celebrating *Diversity, Equity and Inclusion*
Advancing *Leadership* in Health Care | Developing *People*



FY24 Strategic Initiative Funding: By the Numbers



\$500,000

Dollars Allocated

\$447,549

Dollars Requested

67%

Funds Awarded

5

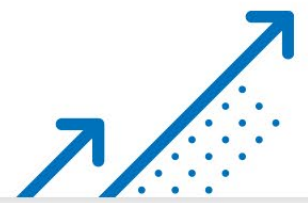
Award Rounds

16

Proposals Submitted

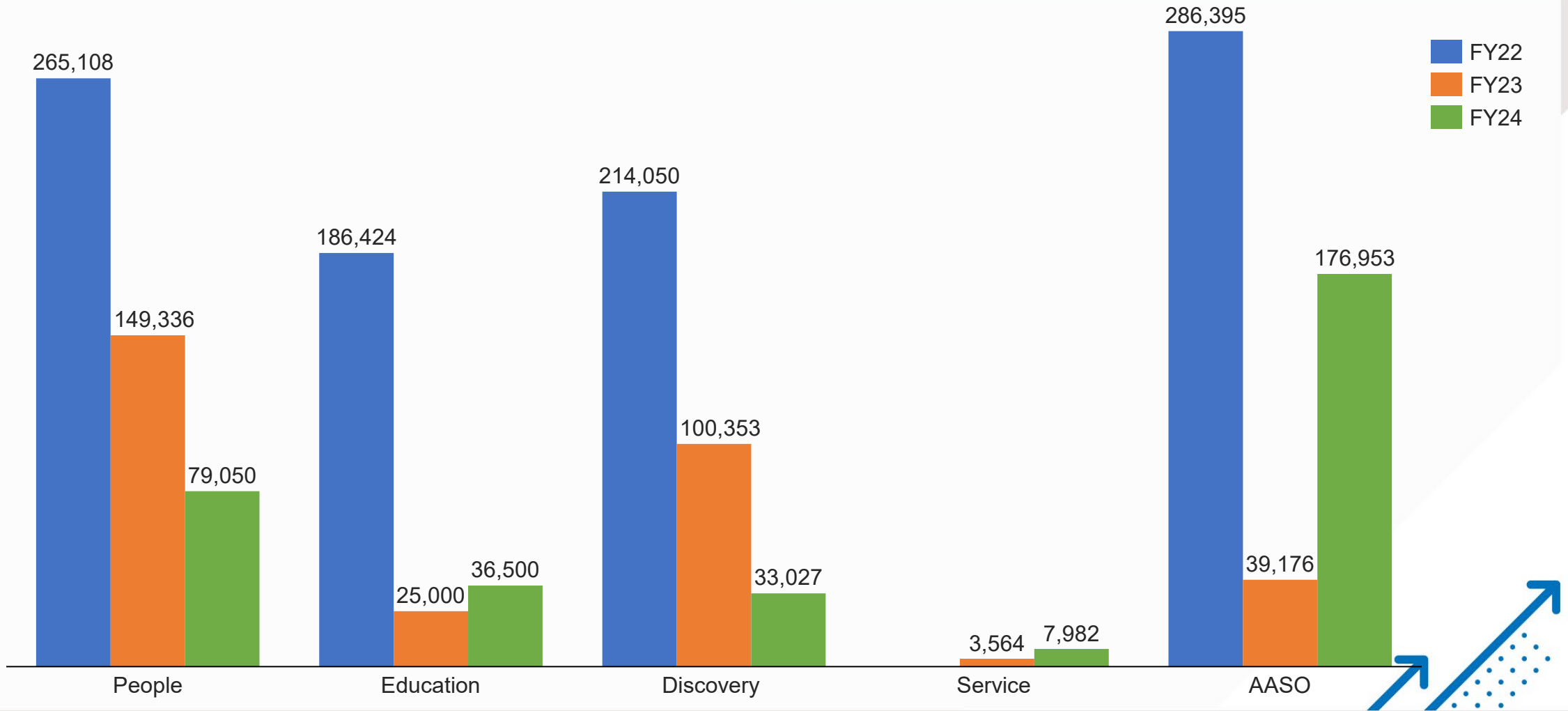
9

Proposals Funded



\$333,512 awarded in FY24

Strategic Initiative Funding Awards



Funding total of \$1,602,918 as of June 30, 2024
81% of total awarded funds have been spent as of July 1, 2024
Action plan progress is tracked via quarterly updates in Envisio

Transact E-payment Collector



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$2,500 (100% spent)

Award Round: 1

Pillars Impacted: Operations

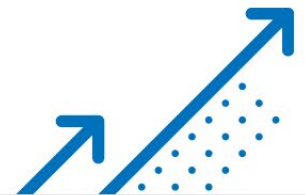
Focus Areas Impacted: Exceptional Experience

Project Lead(s): Emily Mach, Jacky Kovach

Action Plan Status: Complete

Action Plan Impact:

- Transact has been implemented and is actively used



Dollars spent as of June 30, 2024

Progress is tracked through quarterly updates in Envisio

Joint Accreditation – Interprofessional Continuing Education



Total Awarded: \$36,500 (65% spent)

Award Round: 1

Pillars Impacted: Service

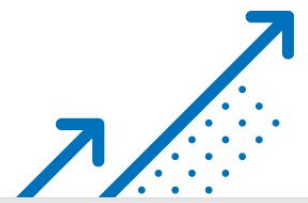
Focus Areas Impacted: Leadership

Project Lead(s): Wendy Withey, Kunal Amin

Action Plan Status: On Track

Action Plan Impact:

- The required 9 “selected activities” reviews are complete
- Next steps: finalize the self-study report and create one document including the 9 “selected activities” and their attachments



Dollars spent as of June 30, 2024
Progress is tracked through quarterly updates in Envisio

PeopleAdmin



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$16,500 (83% spent)

Award Round: 2

Pillars Impacted: People

Focus Areas Impacted: Exceptional Experience

Project Lead(s): Diana Lyons, Charity Davis

Action Plan Status: Complete

Action Plan Impact:

- PeopleAdmin project is complete, and workflow has been implemented



Dollars spent as of June 30, 2024
Progress is tracked through quarterly updates in Envisio

Scintillation Counter



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$28,215 (100% spent)

Award Round: 2

Pillars Impacted: Discovery

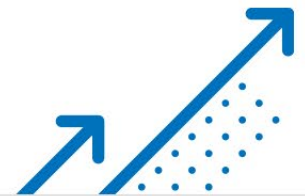
Focus Areas Impacted: Leadership

Project Lead(s): Rebecca German

Action Plan Status: Complete

Action Plan Impact:

- The Scintillation Counter was purchased



Dollars spent as of June 30, 2024

Progress is tracked through quarterly updates in Envisio

Doctor for a Day



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$7,981.50 (53% spent)

Award Round: 3

Pillars Impacted: Service

Focus Areas Impacted: Exceptional Experience

Project Lead(s): Perry Alexandrides

Action Plan Status: Complete

Action Plan Impact:

- Hosted eight legislators for an immersive and interactive event on campus to educate them about NEOMED through a day of experiential activities



Dollars spent as of June 30, 2024
Progress is tracked through quarterly updates in Envisio

CMU Computer Monitors



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$4,812 (0% spent)

Award Round: 4

Pillars Impacted: Service

Focus Areas Impacted: Exceptional Experience

Project Lead(s): Perry Alexandrides

Action Plan Status: On Track

Action Plan Impact:

- Team is in the process of ordering necessary equipment



Dollars spent as June 30, 2024
Progress is tracked through quarterly updates in Envisio

Envisio Renewal



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$174,453 (20% spent)

Award Round: Off Cycle Request

Pillars Impacted: All

Focus Areas Impacted: All

Project Lead(s): Lacey Madison

Action Plan Status: On Track

Action Plan Impact:

- Envisio renewal allowing for continued tracking and monitoring of strategic plan progress



Dollars spent as of June 30, 2024

Progress is tracked through quarterly updates in Envisio

Aunt Flow



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$2,750 (0% spent)

Award Round: 5

Pillars Impacted: People

Focus Areas Impacted: Exceptional Experience

Project Lead(s): Sandra MacPherson

Action Plan Status: On Track

Action Plan Impact:

- Six new Aunt Flow dispenser machines, products, and baskets have been purchased and installed in restrooms around campus.
- Communication plan is being executed.



Dollars spent as of June 30, 2024
Progress is tracked through quarterly updates in Envisio

Brand Awareness Campaign



Total Awarded: \$59,800 (0% spent)

Award Round: 5

Pillars Impacted: All

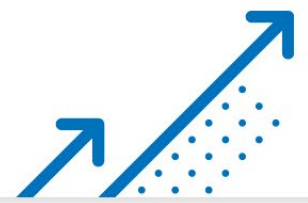
Focus Areas Impacted: All

Project Lead(s): Tonya Strong-Charles

Action Plan Status: On Track

Action Plan Impact:

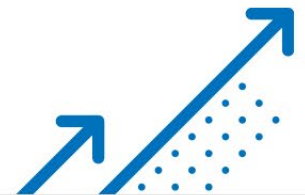
- Achieved impactful media coverage of the COM White Coat Ceremony through targeted outreach, resulting in regional and national public awareness of NEOMED's colleges.
- First video vignette has been shot and is in pre-production, focused on the COM White Coat ceremony. This will be utilized in NEOMED's marketing channels, and will be available to University stakeholders, including Student Services, Admissions, and Advancement.
- The new issue of Ignite magazine (Spring/Summer) has been published in print and online.
 - An additional 1000 copies were printed for targeted distribution to philanthropic foundations, NEOMED Admissions/Enrollment, alumni medical offices, and media.



Dollars spent as of June 30, 2024
Progress is tracked through quarterly updates in Envisio

FY22 & FY23 Key Differences

Fiscal Year 22	Fiscal Year 23	Fiscal Year 24
Program launched	Program year 2	Program year 3
Bigger funding requests	Smaller funding requests	Smaller funding requests
High impact, multi-year action plans	High impact, targeted requests	High impact, specific requests
10 review/award rounds	5 review/award rounds	5 review/award rounds
Shorter time between submission and award	Longer time between submission and award	Shortened time between submission and award





Appendix



Strategic Focus Areas



CREATING TRANSFORMATIONAL HEALTH CARE LEADERS

Exceptional Experience	<p>By creating a welcoming, supportive and well-resourced environment, NEOMED sets the stage for meaningful interactions among its students, faculty, staff, alumni, partners and community members. The University empowers every individual to participate fully in the campus experience and the community that NEOMED serves.</p>
Diversity, Equity, and Inclusion	<p>NEOMED recognizes, appreciates and celebrates all of the ways — from backgrounds to viewpoints — that people are different. The University's culture is grounded in respect and thrives on the uniqueness of each individual. NEOMED encourages everyone's participation by fostering policies and practices that ensure fair and just access, treatment and opportunities for all.</p>
Leadership	<p>NEOMED creates positive change by educating and training Ohio's next generation of health professionals, educators and researchers through experiential learning, high-impact research, strategic partnerships and innovation. By designing an environment where ideas and connections can flourish, NEOMED is transforming health care.</p>
People	<p>Talent is NEOMED's most valuable asset. The University invests in developing its faculty and staff to realize their fullest potential. As it works to attract and retain a diverse workforce and student body, NEOMED embraces opportunity and growth across all levels of the institution.</p>



FY22 Strategic Initiative Funding: By the Numbers



\$1M

Dollars Allocated

\$2.5M

Dollars Requested

94%

Funds Awarded

10

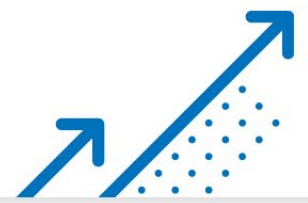
Award Rounds

36

Proposals Submitted

23

Proposals Funded



\$943,717 awarded in FY22

FY23 Strategic Initiative Funding: By the Numbers



\$500,000

Dollars Allocated

\$758,588

Dollars Requested

66%

Funds Awarded

5

Award Rounds

35

Proposals Submitted

18

Proposals Funded



\$329,089 awarded in FY23

FY24 Strategic Initiative Funding Awards



Action Plan	Total Amount Awarded	% Spent
Transact E-Payment Collector	\$2,500	100%
Joint Accreditation – Interpersonal Continuing Education	\$36,500	65%
People Admin	\$16,500	83%
Scintillation Counter	\$28,215	100%
Doctor for a Day	\$7,981.50	0%
CMU Computer Monitors	\$4,812	0%
Envisio	\$256,953*	32%
Aunt Flow	\$2,750	0%
Brand Awareness Campaign	\$59,800	0%



Dollars spent as of June 30, 2024

*Total amount awarded represents SIF dollars from FY22 and FY24

FY23 Strategic Initiative Funding Awards



Action Plan	Total Amount Awarded	% Spent
Lactation Space	\$3,086	100%
Soccer Goals	\$4,000	100%
Transformational Health Professions Enrollment Marketing Plan	\$54,000	55%
Cloud-based Contract Management System	\$7,176	76%
Title IV Federal Student Aid Policies and Procedures Development	\$32,000	53%
Student Government Affairs Advisory Council	\$3,564	93%
NEOMED URM Student Mental Health Initiative	\$35,000	0%
HOBO Data Logging System	\$14,924	100%
Peer Recognition Program	\$9,100	50%

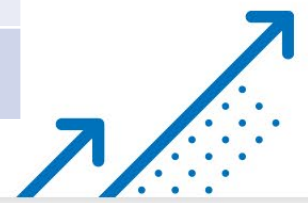


Dollars spent as of June 26, 2023

FY23 Strategic Initiative Funding Awards



Action Plan	Total Amount Awarded	% Spent
GATAN Camera	\$67,760	100%
AAMC-AAHC Lead, Serve, Learn Meetings	\$26,400	0%
Diversity Mini-Grant Program	\$25,000	0%
Employee Referral Program	\$6,000	0%
Disability Studies and Health Professions Expansion Program*	\$16,935 (\$8,260 in FY23)	52%
NEOMED Regional Scholarship Day	\$8,750	100%
Cultural Educational Displays	\$3,400	0%
CMU Surgical Lights	\$17,669	0%
OBGIG Women's Day	\$3,000	0%



Dollars spent as of June 26, 2023

*Total amount awarded represents SIF dollars from FY22 and FY23

FY22 Strategic Initiative Funding Awards



Action Plan	Total Amount Awarded	% Spent
Strategic Plan Communication Plan	\$44,757	93%
Campus Map	\$21,600	100%
University Enrollment Council	\$93,000	100%
Stockdale Refresh	\$17,738	100%
Dr. Gershen URM Scholarship Campaign	\$6,590	100%
Exceptional Student Experience*	\$22,799	98%
URM Documentary	\$37,419	9%
Writing Center	\$85,167	58%
NEOMED Journal of Medical Sciences	\$11,050	14%



Dollars spent as of June 26, 2023

*Two proposals funded for this action plan in FY22

FY22 Strategic Initiative Funding Awards



Action Plan	Total Amount Awarded	% Spent
COP NAPLEX Preparation	\$42,022	100%
Translational Research Presentation Series and Pilot Grant Funding	\$65,000	97%
Multidisciplinary Intramural Funding Program	\$90,000	100%
Envisio	\$82,500	72%
Disability Studies and Health Professions Expansion Program*	\$16,935 (\$8,675 in FY22)	52%
FAME – Research Track	\$73,000	58%
Statewide TV Commercial, Promotion and Branded Content Interview Campaign	\$100,000	100%
Office of Financial Aid Banner Optimization	\$22,000	100%



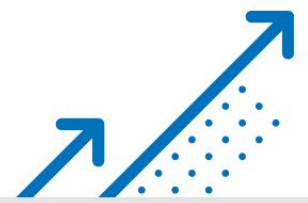
Dollars spent as of June 26, 2023

*Total amount awarded represents SIF dollars from FY22 and FY23

FY22 Strategic Initiative Funding Awards



Action Plan	Total Amount Awarded	% Spent
Big Idea Campaign	\$5,000	40%
VITALS	\$5,300	74%
RFA Videos	\$48,000	92%
Creating a Continuum of Leadership Education and Training in Health Systems Sciences	\$42,300	87%
Streamlining Accounts Receivable and Billing Processes	\$19,800	71%



Dollars spent as of June 26, 2023

*Total amount awarded represents SIF dollars from FY22 and FY23