# Ohio Program for Campus Safety and Mental Health

**Campus-Community Collaborative Grant** 

Grantee One Page Summary

## Child and Adolescent Behavioral Health

The purpose of these grants is to promote collaboration between college/university and community stakeholders to develop programming to prevent suicide, promote mental health and reduce stigma about mental illness or its treatment on campus.

## **PROGRAM OBJECTIVES**

Collegiate Fairs - Promote Positive Health Strategies & Coping Skills for Students

Child & Adolescent Behavioral Health will spend one day, two hours at each below listed campuses to bring mental health awareness to students. Written materials and self-care kits will be distributed to emphasize the importance of strong mental health. Materials will reinforce the messages when students return to their dorms or homes. C&A will reduce the stigma and remind students that it is ok to ask for help. Asking for help is not a sign of weakness, it is a way to build resiliency and support systems. This will be achieved by handing out magnets with national, local and school specific support phone numbers.

#### Campuses to be served

- Kent State University Stark Campus (Counseling Department)
- Malone University •
- University of Mount Union •

## Community Partners and services that will be provided

- Coleman Crisis Center's Mobile Response Team Increase student awareness of their 24-hour, 7-day a week • service
- Stark MHAR Providing suicide awareness material for students
- Stark County Youth led Prevention Promoting substance free lifestyles

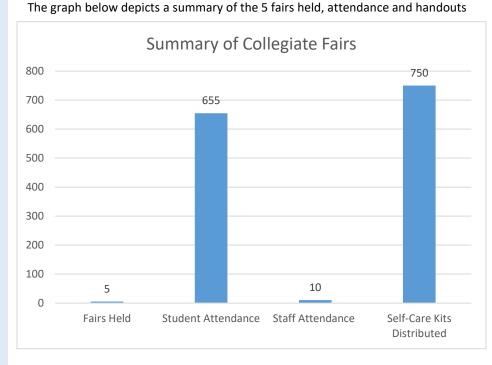
## **OUTCOMES**

#### Challenges

Commuter campuses still do not have 100% of the student body on campus. These campuses were operating between 25-40% of students on campus. Therefore, due to the circumstances and success of last year's virtual self-care fair, C&A and our collaborative campus partners had decided to run a virtual week, separate from being on each individual campus. At our regular bi-monthly meetings, our counseling partners decided that a unified virtual week would be more impactful on each campus plus present a true unified effort around mental health. This marketing effort proved to be successful as

#### C&A's website had 20,000 more hits in the month of October (during the self-care fairs and virtual week)

than September. In addition, all of C&A's social media channels experienced increased views and likes. Each school confirmed information was sent to students via email and placed on social media channels during this week.







Walsh University

