

# Ohio Program for Campus Safety and Mental Health

## Campus-Community Collaborative Grant Grantee One Page Summary



### Child and Adolescent Behavioral Health

The purpose of these grants is to promote collaboration between college/university and community stakeholders to develop programming to prevent suicide, promote mental health and reduce stigma about mental illness or its treatment on campus.

#### PROGRAM OBJECTIVES

##### Collegiate Fairs - Promote Positive Health Strategies & Coping Skills for Students

Child & Adolescent Behavioral Health will spend one day, two hours at each below listed campuses to bring mental health awareness to students. Written materials and self-care kits will be distributed to emphasize the importance of strong mental health. Materials will reinforce the messages when students return to their dorms or homes. C&A will reduce the stigma and remind students that it is ok to ask for help. *Asking for help is not a sign of weakness, it is a way to build resiliency and support systems.* This will be achieved by handing out magnets with national, local and school specific support phone numbers.

##### Campuses to be served

- Kent State University – Stark Campus (Counseling Department)
- Stark State College
- Malone University
- Walsh University
- University of Mount Union

##### Community Partners and services that will be provided

- Coleman Crisis Center’s Mobile Response Team Increase student awareness of their 24-hour, 7-day a week service
- Stark MHAR – Providing suicide awareness material for students
- Stark County Youth led Prevention – Promoting substance free lifestyles

#### OUTCOMES

##### Challenges

Commuter campuses still do not have 100% of the student body on campus. These campuses were operating between 25- 40% of students on campus. Therefore, due to the circumstances and success of last year’s virtual self-care fair, C&A and our collaborative campus partners had decided to run a virtual week, separate from being on each individual campus. At our regular bi-monthly meetings, our counseling partners decided that a unified virtual week would be more impactful on each campus plus present a true unified effort around mental health. This marketing effort proved to be successful as

**C&A’s website had 20,000 more hits in the month of October (during the self-care fairs and virtual week)**

than September. In addition, all of C&A’s social media channels experienced increased views and likes. Each school confirmed information was sent to students via email and placed on social media channels during this week.

The graph below depicts a summary of the 5 fairs held, attendance and handouts

