

OHIO PROGRAM FOR CAMPUS SAFETY AND MENTAL HEALTH

FY26 Campus-Community Collaborative Grant Grantee Summary

Heidelberg University

The purpose of these grants is to promote collaboration between college/university and community stakeholders to develop programming to prevent suicide, promote mental health and reduce stigma about mental illness or its treatment on campus

PROJECT OVERVIEW

Heidelberg University and Tiffin University, located only 2 miles apart, collaborated to expand knowledge of mental health resources and to provide suicide prevention education to campus-community members. Project activities included providing suicide prevention training and utilizing marketing techniques such as billboards, promoting the 988 Suicide Prevention Lifeline via social media and a variety of promotional materials.

PROGRAM OBJECTIVES

- Provide Question, Persuade, Refer (QPR) Suicide Prevention training to up to 140 campus-community members
- Conduct a suicide prevention awareness marketing campaign in order to educate students and the general public about the importance of suicide prevention and awareness, as well as to promote the use of the 988 Suicide Prevention Lifeline

CHALLENGES/BARRIERS

- Difficulties getting students to engage in QPR trainings due to their busy schedules and potential stigma leading to students avoiding events centered on mental health

KEY STAKEHOLDERS

- Tiffin University
- HOPE of Fostoria

ADDITIONAL DATA

Both Heidelberg University and Tiffin University now have certified QPR Instructors on staff which allows for continued ongoing trainings

OUTCOMES

- 14 staff and 5 faculty members were trained as certified QPR Suicide Prevention Gatekeepers
- 2 of Heidelberg University's counseling staff members became certified QPR Instructors
- Billboards promoting the 988 Suicide Prevention Lifeline reached an estimate of over 659,816 impressions
- Social media posts reached an estimate of over 118,000 impressions



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