



# Northeast Ohio

MEDICAL UNIVERSITY

## Board of Trustees

Pro Football Hall of Fame, Canton, OH

September 13, 2018

### Trustees Present:

Robert J. Klonk, Chair  
Daisy L. Alford-Smith, Ph.D.  
Carl A. Allamby  
E. Douglas Beach, Ph.D.  
Paul R. Bishop, J.D., Vice Chair  
Joseph R. Halter Jr.  
Chander M. Kohli, M.D.  
Richard B. McQueen  
Phillip L. Trueblood  
Jay A. Gershen, D.D.S., Ph.D., Ex Officio

### Trustees Absent:

Sharlene Ramos Chesnes

### NEOMED Personnel Present:

Carrie L. Bast, CPA  
Daniel S. Blain, M.A., M.S.W.  
Terri L. Christensen, Ph.D.  
Janet S. Coon  
Amanda R. Filippi, M.B.A.  
Roderick L. Ingram Sr., M.B.A.  
Richard J. Kasmer, Pharm.D., J.D.  
Margarita D. Kokinova, Ph.D.  
Amy F. Lee, M.D., Ph.D., M.B.A.  
Carolyn D. Lanier, M.P.A.  
Richard W. Lewis, M.S., M.A.  
Michelle M. Mulhern, M.P.A.  
Elliot Reed, J.D., M.B.A.  
Maria R. Schimer, M.P.H., J.D.  
Steven P. Schmidt, Ph.D.  
Mate M. Soric, Pharm.D.  
John J. Stilliana, M.A.  
John R. Wray, J.D.

**1. Call to Order, Roll Call and Approval of the Minutes**  
**Robert J. Klonk, Chair**

**CALL TO ORDER AND  
ROLL CALL**

Chair Klonk called the meeting to order at 12:23 p.m.

Mr. Lewis, Secretary, called the roll and noted that a quorum was present.

**Request for Recusal**

**REQUEST FOR RECUSAL**

Chair Klonk asked if any Trustee would need recusal from any of the agenda items presented; there being none, he proceeded with the meeting.

**1.1. Approval of the Minutes**

**MOTION TO APPROVE  
MINUTES (M2018-06)**

Chair Klonk noted that all Trustees had received copies of the minutes from the full Board meeting on June 7, 2018. He asked if there were any additions, deletions or corrections. There being none, Chair Klonk called for a motion to approve the minutes of the June 7, 2018, meeting. Trustee Kohli moved approval. Trustee Halter seconded the motion. The motion carried unanimously by voice vote.

**Executive Session**

**EXECUTIVE SESSION**

Chair Klonk moved to go into Executive Session to discuss compensation of an employee at 1:57 p.m. Trustee Halter seconded the motion. Secretary Lewis called the roll and the motion passed unanimously.

At 2:13 p.m. Chair Klonek moved to reconvene the Board meeting. He stated that during the Executive Session, personnel issues were discussed but no action was taken.

Chair Klonek moved that the Board function as a Committee of the Whole. Trustee McQueen seconded the motion. The motion carried unanimously by voice vote.

**2. Report of the President  
Jay A. Gershen, D.D.S., Ph.D.**

**REPORT OF THE  
PRESIDENT**

President Gershen notified the Board of the shared services agreement that was signed with Kent State University on August 6, 2018.

Ed Roth, CEO and President of Aultman Health Foundation, provided brief remarks. He reflected on the longstanding partnership between Aultman and NEOMED and shared his excitement for new projects on the horizon.

Secretary Lewis discussed the legislative efforts in securing the funding related to the partnership with Aultman Hospital, Akron Children's Hospital and the Pro Football Hall of Fame with the Johnson Controls Hall of Fame Village. He thanked Senator Scott Oelslager and Representative Kirk Schuring for their legislative efforts securing the funding.

**Research and the Research, Entrepreneurship, Discovery and Innovation Zone (REDIzone)**

Steven P. Schmidt, Ph.D.

Vice President for Research and Dean, College of Graduate Studies

Elliot Reed, J.D., M.B.A.

Program Manager, REDIzone

Entrepreneur in Residence

Graduate Faculty, College of Graduate Studies

President Gershen invited Dr. Schmidt to introduce Elliot Reed. Dr. Schmidt reflected on his experiences with the Hall of Fame and collaborations with David Baker, Aultman Hospital, and ways in which the REDIzone can work together with each. Dr. Schmidt then provided brief background information on Mr. Reed and asked him to proceed with the presentation of updates on the REDIzone.

Mr. Reed shared that the REDIzone was created with the intent of collaboration and a community approach. He gave a brief history of REDIzone activity since the ribbon cutting occurred in 2014. The REDIzone's goal is to drive economic growth by using research and community startups in an effort to improve healthcare worldwide.

Mr. Reed provided a brief overview of the structure of the REDIzone, including faculty, researcher, and student involvement.

Chair Klonek asked about plans for ownership structure as the startup entities in the Hall of Fame Village mature. Mr. Reed indicated that setup is a traditional startup capitalization table, which includes 5% equity between the University and Aultman.

**Northeast Ohio Medical University Strategic Plan Update**

Richard W. Lewis, M.S., M.A.

Vice President for External Affairs and Secretary, Board of Trustees

Margarita D. Kokinova, Ph.D.

Executive Director, Institutional Research and Planning

President Gershen asked Secretary Lewis to provide an update on

Strategic Planning.

Secretary Lewis introduced the newly formed Strategic Plan Assessment and Implementation Committee (SPAIC), whose membership included 11 individuals from throughout campus who all serve as co-chairs of the Committee. The Committee has added new components to the Strategic Plan, including faculty compensation and compliance. Secretary Lewis asked Margarita Kokinova to provide a detailed update on changes to the Plan since the June 7, 2018, Board meeting.

Dr. Kokinova, who is serving as facilitator of the group, reviewed the four overarching goals which were slightly refined from the last update to the Board. She also displayed the updated scorecard and provided examples of projects that are being undertaken with the goals of the plan in mind.

Trustee Alford-Smith inquired about language in one of the initiatives and how the committee planned to measure the word “ensure.” She suggested that vague and difficult-to-measure words used in the plan be reassessed and possibly changed to measurable words such as “achieve.”

Chair Klontk stressed the importance of communication and financial stability as they relate to the plan. He reflected on the disconnect of rankings by staff and faculty members and noted that these issues must be addressed in a timely fashion.

As requested by the Board during earlier meetings, Dr. Kokinova shared that an updated Plan will be shared at the December 5, 2018, Board of Trustees Meeting.

Chair Klontk stated that all committee reports had been reviewed and called for a motion to approve a consent agenda on agenda items 5.2. through 6.4. Trustee Halter moved approval. Trustee Bishop seconded the motion. No one opposed. The motion carried unanimously by voice vote.

**CONSENT AGENDA  
APPROVED (R2018-28  
THROUGH R2018-31)**

**3. Report of the Institutional Advancement Committee  
Joseph R. Halter Jr.**

**REPORT OF THE  
COMMITTEE CHAIR**

The report on institutional advancement was given at the committee meeting.

**3.2. The comprehensive fundraising update was given at the Institutional Advancement Committee meeting.**

**COMPREHENSIVE  
FUNDRAISING UPDATE**

Information about the Blue Fund was not presented.

The update on the *Shine On* Campaign was provided during the Institutional Advancement Committee meeting.

**4. Report of the Academic and Scientific Affairs Committee  
Daisy L. Alford Smith, Ph.D.**

**REPORT OF THE  
COMMITTEE CHAIR**

The report on academic and scientific affairs was given at the committee meeting.

**4.2. The recommendation to approve academic personnel actions (R2018-28) was approved under consent agenda.**

**ACADEMIC ACTIONS  
APPROVED (R2018-28)**

**4.3. The recommendation to approve nontenure-track faculty appointments (R2018-29) was approved under consent agenda.**

**NONTENURE-TRACK  
APPOINTMENTS  
APPROVED (R2018-29)**

<p><b>4.4. Report on Research and Sponsored Programs and Academic Programs</b></p> <p>The report on research and sponsored programs was reviewed during the Academic and Scientific Affairs Committee meeting.</p>	<p><b>REPORT ON RESEARCH AND SPONSORED PROGRAMS</b></p>
<p><b>5. Report of the Finance, Fiscal Policy and Investment Committee Robert J. Klonk</b></p> <p>The report on finance, fiscal policy and investments was given at the committee meeting.</p>	<p><b>REPORT OF THE BOARD CHAIR</b></p>
<p><b>5.3.</b> The recommendation to approve classified personnel actions (R2018-30) was approved under consent agenda.</p>	<p><b>CLASSIFIED PERSONNEL ACTIONS APPROVED (R2018-30)</b></p>
<p><b>5.4.</b> The recommendation to approve administrative personnel actions (R2018-31) was approved under consent agenda.</p>	<p><b>ADMINISTRATIVE PERSONNEL ACTIONS APPROVED (R2018-31)</b></p>
<p><b>5.5.</b> The report on revenue and expenditures and budget to actual comparison was given during the Finance, Fiscal Policy and Investment Committee meeting.</p>	<p><b>REPORT ON EXPENDITURES/BUDGET</b></p>
<p><b>5.6.</b> The report on operating cash, endowment funds and investment report was given during the Finance, Fiscal Policy and Investment Committee meeting.</p> <p>The Key Performance Indicators were not discussed.</p>	<p><b>REPORT ON INVESTMENTS</b></p> <p><b>KEY PERFORMANCE INDICATORS</b></p>
<p><b>6. Report of the Nominating Committee Daisy L. Alford-Smith, Ph.D.</b></p>	<p><b>REPORT OF THE COMMITTEE CHAIR</b></p>
<p><b>6.1.</b> Report of the Nominating Committee August 30, 2018, Meeting</p> <p>Committee Chair Alford-Smith noted the Nominating Committee met by conference call on August 30, 2018. The members included Committee Chair Alford-Smith, Trustee Beach, and Trustee McQueen. Board Secretary Richard Lewis, Associate Board Secretary Michelle Mulhern, and Amanda Filippi were also on the call.</p> <p>Committee Chair Alford-Smith reported the Committee discussed the need for continuity on the Board and the furtherance of Board culture as previously agreed to among all Trustees.</p> <p>Committee Chair Alford-Smith stated that Chair Klonk has expressed an interest and willingness to continue to serve as Board Chair. Trustee Bishop has expressed an interest in willingness to continue to serve as Vice Chair. During the call, the Committee approved the nomination of each individual for the respective roles.</p> <p>Committee Chair Alford-Smith also noted that the Trustees may be nominated from the floor or self-nominate.</p>	<p><b>INFORM</b></p>
<p><b>7. Election of Officers</b></p> <p>On behalf of the Nominating Committee, Chair Alford-Smith moved to nominate Robert J. Klonk as Chair. There were no other nominations. Trustee Halter seconded the nomination. The motion carried unanimously by voice vote.</p> <p>On behalf of the Nominating Committee, Chair Alford-Smith moved to nominate Paul R. Bishop, J.D., as Vice Chair. There were no other</p>	<p><b>INFORM</b></p> <p><b>ROBERT J. KLONK ELECTED CHAIR (M2018-07)</b></p> <p><b>PAUL R. BISHOP, J.D., ELECTED VICE CHAIR</b></p>

nominations. Trustee McQueen seconded the nomination. The motion carried unanimously by voice vote.

**(M2018-08)**

**7.1.** Attorney Schimer administered the Oath of Office to Chair Robert J. Klonk.

**OATH OF OFFICE TO ROBERT J. KLONK, CHAIR**

**7.2.** Attorney Schimer administered the Oath of Office to Vice Chair Paul R. Bishop, J.D.

**OATH OF OFFICE TO PAUL R. BISHOP, J.D., VICE CHAIR**

**7.3.** Chair Klonk moved approval of the administrative appointment of Secretary, NEOMED Board of Trustees to Richard W. Lewis. Trustee Alford-Smith seconded the motion. The motion was approved unanimously by voice vote.

**ADMINISTRATIVE APPOINTMENT OF SECRETARY, NEOMED BOARD OF TRUSTEES TO RICHARD W. LEWIS (M2018-09)**

**8. Old Business**

**OLD BUSINESS**

No old business was discussed.

**9. New Business**

**NEW BUSINESS**

**9.1.** Secretary Lewis presented a resolution of appreciation to Daisy L. Alford-Smith, Ph.D.

**RESOLUTION OF APPRECIATION FOR DAISY L. ALFORD-SMITH, PH.D. (R2018-32)**

Trustee Bishop moved approval of Resolution 2018-32 as presented. Trustee Kohli seconded the motion. No one opposed. The motion was approved unanimously by voice vote.

**9.2.** Attorney Schimer presented the recommendation to approve the University faculty bylaws. She indicated that no substantive changes were made, rather there were minor edits to reflect the correct organizational structure of the University. Other edits were made to modernize the bylaws to reflect other policies of the University.

**UNIVERSITY FACULTY BYLAWS APPROVED (R2018-33)**

There being no further comments, Trustee Trueblood moved approval of Resolution 2018-33 as presented. Trustee McQueen seconded the motion. No one opposed. The motion carried unanimously by voice vote.

**10. Adjournment**

**MOTION TO ADJOURN (M2018-10)**

There being no further business, Trustee Beach moved to adjourn the meeting at 3:34 p.m. Trustee Kohli seconded the motion. No one opposed. The motion was carried unanimously by voice vote.

Respectfully submitted:

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Richard W. Lewis  
Secretary

Approved by:

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Robert J. Klonk  
Board Chair